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## The TOP DOG Project



Dear Friends of Big Animals for Little Kids,

I am writing to you today to tell you about the TOP DOG PROJECT and ask for your support.

Big Animals for Little Kids brings "Magical Moments" to over 5000 children each year in San Diego.

Thanks to donations from people like you, children in hospitals, homeless shelters and at charitable events have their spirits lifted by volunteers in Big Animal costumes.

The Big Animals never charge for our services, we are completely volunteer organized and run and truly enjoy putting a smile on the faces of children and their parents when they need it most. This work is not possible without your generosity.

Through this year's incredible work to benefit more than 5000 local children, funding for 2013 is non-existent and raising funds this holiday season is critical. I'm asking for your help in joining Dr. Guarneri and I in spearheading a challenge.



Donate Now

## The TOP DOG Project

Dear friend Dr. Mimi Guarneri of Scripps Clinic has initiated a solution and challenge to each if us called the TOP DOG PROJECT!

A TOP DOG is someone who gives \$1000 to continue programming in 2013; a BIG DOG donates \$500.

Dr. Mimi is the first TOP DOG, pledging a \$1000 gift. To secure funds needed to operate in 2013, Big Animals needs 15 TOP DOGS or 30 BIG DOGS.

Please consider a holiday gift to Big Animals for Little Kids; it is 100% tax-deductible.

Thank you for your consideration, may you be blessed this holiday season.

Warmest regards,

Frank Fernicola  
Founder



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